



WAKeMeUP gives the floor to...



DEBORAH BRUNELLI

*Project Coordinator Funded R&I projects
at Continental (Frankfurt, Germany)*



WHAT IS YOUR BACKGROUND?

I have a B.A. in International Business and Intercultural Studies with specialization in controlling and supply chain management and on the Latino-American culture. During my studies I did various internships in fields, such as environmental technologies, electromobility and hybrid technologies. I had my first contact with funding and public private partnerships during an internship in the economic development agency of the State of Berlin. After the internship I joined Continental in 2012 and started working in the supply chain management for Latino-American and Spanish customers. Then, from 2018, in Continental I started working as project coordinator of funded R&I projects regarding the automotive technologies within the department of Public Private Partnership.



WHAT IS YOUR CURRENT POSITION IN YOUR COMPANY?

My position is all about project controlling and advising the project leaders of the different R&D departments of Continental in all the different phases of their funded project: from project proposal to application for funding and also during the implementation phase of the project. Besides the project controlling, I am also advising on the different contracts, like consortium agreement, as the interface between all the different departments such as Intellectual Property, legal department, R&D Controlling, accounting and also the strategical technological roadmap managers. Counting from the proposal phase to the audit phase, I am handling right now around 25-30 projects, from 2 different legal entities of Continental. Between these projects there is WAKeMeUP too.

WHAT ABOUT GENDER EQUALITY IN YOUR COMPANY?



It used to be very male dominated, but during the last 3 years I have noticed changes. Now there are more women coming on board, also in the R&D field.

WHAT IS YOUR VISION FOR YOUR FUTURE CAREER?



For the future my aim is to become more expert in the sustainability field within the R&D projects.

WHAT HAS WAKEMEUP BROUGHT YOU?

Within WAKeMeUP, I am the general adviser on operational effectiveness and project controlling for CONTINENTAL. WAKeMeUP is a big lesson learnt for us. There were some challenges because we had to look for a way to effectively implement this project in our organisation, that is our first ECSEL project. We have learnt a lot from adapting to this special type of regulation. For me it was not my first H2020 project, but my first ECSEL project as it was for the company. Ayming has done a very good job until now regarding the support given. It gave us very clear guidelines. The communication is very good.